



CWG TO SHOWCASE INNOVATIVE APPROACH TO ENVIRONMENTAL RESPONSIBILITY AT 2010 CES.

Las Vegas, NV, January 6, 2010 – **CWG, LLC**, the leading recycler serving the wireless industry, will showcase its innovative approach to environmental responsibility at the 2010 CES trade show in Las Vegas on January 7-10, 2010.

With an eye toward environmental stewardship, CWG will promote its unique line of environmentally sustainable business services at this year's CES. As the global repurposing source for the wireless industry, CWG provides the carriers and manufacturers of wireless devices with a turnkey solution for reverse logistics that is profitable and socially responsible. With a Zero Landfill policy and business model created around the concept of reuse, CWG has committed to creating a sustainable environment through sound recycling efforts, minimal waste and safe disposal.

“Our philosophy is repurposing with a purpose,” said Joseph Lucania, President and Chief Executive Officer of CWG. “By doing so, we support sustainability, help to create a cleaner environment and generate additional profit centers for our clients. It’s a win-win-win situation.”

CWG was founded in 2006 and is guided by four partners (Lucania, Daniel McGuire, John Bonlarron and Vincent Vivolo) who have deep ties to wireless communications and refurbishment. The company possesses a reputation for trustworthiness amongst industry insiders and has assisted many well-known industry names, such as Verizon Wireless, Samsung and PCD, manage their handset and accessory end-of-life programs.

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Service offerings at CWG supply customized value solutions that elicit the most value out of wireless devices and provide much-needed logistical relief. Their recycling initiatives repair, refurbish, reclaim and reuse – and all the way down to the component level instead of just “usable parts,” a practice that is better for the environment and delivers financial benefits. This reuse of as many parts as possible (such as chipsets and boards) and the salvage of all reusable materials (such as precious metals, plastic and glass) keeps waste generation down, reduces greenhouse gas emissions, keeps materials like plastic and copper out of landfills and conserves natural resources. In addition, all disposals are performed in an environmentally responsible manner, with certification available upon request.

CWG also boasts the most reliable data removal product in the industry. The company’s proprietary DataR software is a fully guaranteed data erasure service. To date, over 4 million handsets have been “fully scrubbed” by the DataR erasure service.

The company’s innovative approach to environmental responsibility also extends to the management of take-back or “green” programs, including all implementation, marketing, logistics, finance and customer service aspects. It’s a comprehensive management service offering that facilitates and encourages carriers and manufacturers to solicit used handsets from their customers, thereby ensuring their proper disposal.

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“CWG believes that the road to environmental responsibility intersects with profitability, and we are proud to showcase that philosophy at this year’s CES,” said Daniel McGuire, Executive Vice President of CWG. “There is no better venue to promote our environmentally sustainable reverse logistics services to mobile device providers.”

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ABOUT CWG, LLC

CWG was founded in 2006 and is a global repurposing source that provides environmentally sustainable reverse logistics to the carriers and manufacturers of wireless devices. The company specializes in repair, refurbishment, data erasure, reclamation, reuse, resale and safe disposal. To learn more about CWG’s innovative approach to environmental responsibility, please visit

www.cwg.com.

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